

# EAAP Industry Club



Let's Create a European  
Livestock Industries Club!

# The EAAP Industry Club

- Visibility
- Information
- Network
- Economic Benefits
- Participation in the scientific progress
- Big Data



EAAP is the only European based animal science network with 4700 individual members representing around 900 institutes/organizations

EAAP organizes every year the European largest animal science conference with attendance 1200/1600 persons.

EAAP is the most represented organization in giving visibility and application to livestock research with participation in more than 25 EU research projects



The **Why EAAP?**

# Make yourself more visible within the livestock industry via the animal science network



- EAAP manages successful LinkedIn, Facebook, Twitter, Instagram for disseminating news, initiatives, projects, job posting, etc.
- EAAP sends every two weeks the only European animal science Newsletter to more than 6000 animal scientists with average of more than 1600 certified readers
- The Newsletter is translated in five different languages: German, Spanish, Portuguese, Romanian, Slovakian
- There are around 150 animal scientists who work voluntarily for EAAP

# Applying Scientific Structure for your own success

- EAAP is organized with 11 Study Commissions:
  - Cattle
  - Genetic
  - Health and Welfare
  - Horses
  - Insects
  - Livestock Farming Systems
  - Nutrition
  - Physiology
  - Pigs
  - Precision Livestock Farming
  - Sheep and Goat

- Each Study Commission has a Management Group and many participants
- EAAP has also many working groups to deal with more specific topics



# Leader in Animal Science Dissemination

## Global

One of the largest animal science conferences in the world

Well attended interesting monthly webinars

Industry workshops

Participation in four journals

## Local

Regional animal science conferences

Dissemination in International Research Projects



# Visibility

- Company name and logo at EAAP website and all relevant documents
- Slides with name and logo at Official Events
- Priority links with EAAP Socials
- Invite, through EAAP dissemination tools and socials, people to events organized by your company





# Information

## A brand new *Industry Newsletter*

- News from EU legislation on livestock industry, animal breeding, ...
- News about industries such as merge, acquisition, new products, R&D activities, ...
- Job landings and job offers
- Information about companies sponsoring animal science meetings
- List of companies exhibiting at animal science conferences
- Titles (with a link) of relevant, and of industry interest, research publications
- List of Webinars and animal science conferences
- List of Industry Awards and Grants
- Innovation Zone







# Networking

- Joining the Study Commissions and Working Groups
- Suggest topics to be considered for Annual Meetings Scientific Sessions
- Organize Professional Panel through the EAAP platforms
- Speed-Dating events to facilitate meetings between companies and candidates for employment opportunities
- Meet more animal scientists and colleagues through EAAP network
- Participate to EAAP Industries “Closer” Club for specific topics such as Nutrition, Genetic, Insects, PLF, etc.

# Economic Benefits

---

- One free registration to each Annual Meeting and at every meeting organized by EAAP
- Five individual memberships at no cost
- Many possible discounts (-30%) to increase company visibility through:
  - Sponsoring EAAP Newsletter, EAAP website
  - Sponsoring EAAP Annual Meetings and workshops
  - Organize Industry Academy Workshop
  - Exhibit at EAAP Annual Meetings and workshops
  - Support young scientist by sponsoring scholarships named by the company
  - Support scientists by sponsoring awards named as the company
  - Co-Organize and sponsor webinars





# Participation in the scientific growth

- Be the first to know titles (with a link) of relevant, and of industry interest, research publications
- Participate for free to EAAP monthly Webinars
- Participate actively to EAAP scientific groups and be able to suggest topics for next year Scientific Sessions
- Meet more animal scientists and colleagues through EAAP network at the European and world level facilitated as well as promoting partnerships for international R&D projects
- Free access, exclusive to individual members, to books of abstracts, presentations and videos of EAAP meetings, conferences, webinars and other resources

# Join EAAP Industry Club!



- Entering price for the first year € 3000 per industry
- Pay now for 2023 and enjoy the membership services since 2022